

## **muvee Enables eVideoShare Users to Instantly Create Stylish, Edited Video Productions for Upload and Sharing Online**

**Singapore and New York, NY – December 19, 2005** – muvee Technologies, the pioneer and leader in instant personal video, has teamed with eVideoShare to embed muvee quickSpin, its zero-click automatic video production tool, in eVideoShare's video upload client for PCs. eVideoShare client users will now be able to quickly turn their unedited video clips and even pictures into compelling, finished 'muvees', which can then be posted directly onto eVideoShare.com via the upload client for others to view.

Mohamed Reezan, muvee's Strategic Marketer, said, "Practically everyone shoots home video that they want to show and share – of kids, birthday parties, vacations, pets and more. Now, instead of uploading just the raw, unedited footage, you can launch quickSpin to instantly set video highlights to your favorite music using a style of your choice. quickSpin does this completely automatically, so turning your video and pictures from 'blah' to 'wow' is effortless. What you get is a 'muvee' that brings out the feeling in your media, making the end product much more meaningful to upload and share."

eVideoShare users launch muvee quickSpin using a button on the client interface. Upon launch, muvee quickSpin will automatically scan the user's PC for videos, pictures and music before instantly creating a finished production on the fly for preview. Users can select their media folders, change the production style and even download additional plug-in styles from [www.muvee.com/stylelabs](http://www.muvee.com/stylelabs).

"We want to offer our users a richer experience and muvee quickSpin is the tool that helps us deliver that," said Ajit Parab, Founder of eVideoShare.com. "quickSpin gives our client users a completely fuss-free way of spicing up their videos prior to uploading them online. It's fun to use and the results are even more fun to watch again and again."

The eVideoShare client, which facilitates the uploading of large videos, is a smart java program that allows users to simultaneously upload multiple videos in the background from a PC. It can automatically upload each file to a user's eVideoShare account online regardless of Internet connection speed. If a user has turned the PC off, the client keeps track of the upload process and will resume uploading when the PC is powered back on. The client program also automatically scans a user's video and provides a series of frames to be selected as the thumbnail image that is shown online.

Obtaining an account with eVideoShare is free and the quickSpin-enabled client is now available for download from [www.evideoshare.com/muvee](http://www.evideoshare.com/muvee).

### **About eVideoShare.com**

eVideoShare.com is a leading online video sharing portal that provides a complete, simple, easy-to-use service for uploading, managing and sharing videos. Users can upload their videos from a Web browser or directly from their PCs via the eVideoShare smart client. These videos can be shared publicly on the eVideoShare community, as well as linked to from blogs, online user groups, websites and auction entries, amongst others. Video cell phone users can also email video clips directly to their eVideoShare accounts. Users can post comments to the videos and browse for videos in different groupings such as Most Popular/Recent/Viewed/. Videos can be easily searched by publisher, title, description and comments. Private sharing allows users the ease and control over sharing of specific videos only with specific people. For more information, please visit <http://www.eVideoShare.com>.

### **About muvee Technologies**

Founded in 2001, muvee Technologies is the pioneer and global leader in a dynamic new field: Instant Personal Video. muvee's award-winning autoProducer software features unique patented technology which revolutionizes the process of video production, allowing people to automatically transform their raw video and photos into professional-looking, polished 'muvees' in hundreds of different styles. Users need no prior experience working with video, and each production is finished in seconds – literally thousands of times faster than is possible with conventional video editing technology. muvee's products are available for the PC,

camera phones and other platforms, and have sold into more than 150 countries worldwide. muvee's global partners include Hewlett-Packard, Nokia, Sony, Nikon and ATI. For more information, please visit [www.muvee.com](http://www.muvee.com).

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**Notes to Editors:**

**muvee** (pronounced "mew-vee") *n.*, always written entirely in lowercase

1. A slick video production created in minutes using intelligent, automatic editing technology.
2. An abbreviation for **muvee Technologies**, the creators of **muvee autoProducer** software.

"muvee" is a registered trademark of muvee Technologies Pte Ltd. For more information, please visit [www.muvee.com](http://www.muvee.com).

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